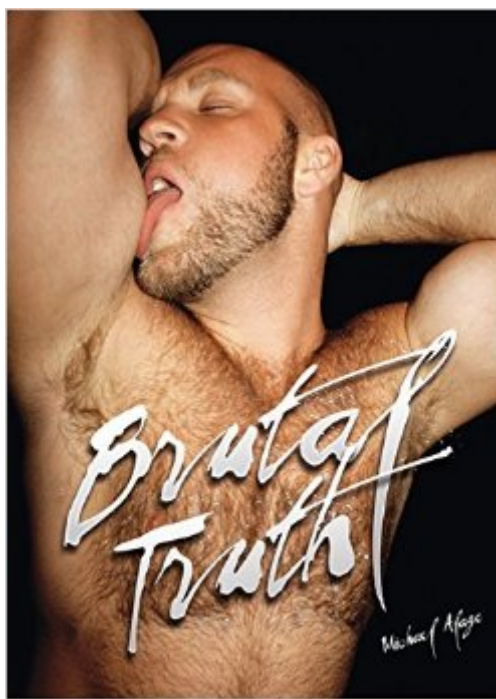


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# Brutal Truth



## Synopsis

Rough Gods photographer Michael Alago has thrilled us with his ongoing series of erotically charged images which are powerful, seductive and sometimes a one two punch to the head that leaves you breathless. In BRUTAL TRUTH, the much anticipated follow up to his first sellout book "Rough Gods" he continues to share with us the masculinity of the macho men we all have come to adore; muscular, tattooed, strong and testosterone fueled. Come on in and enter the world of Alago's images. You will be delighted with the virile strength of these men in this provocative 260 page book.

## Book Information

Hardcover: 260 pages

Publisher: Bruno Gmuender; First Edition edition (March 24, 2011)

Language: English

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Product Dimensions: 6.8 x 1.1 x 9 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (3 customer reviews)

Best Sellers Rank: #649,902 in Books (See Top 100 in Books) #116 inÂ Books > Arts &

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## Customer Reviews

Masculine, machismo..you name it this book has got it. Very handsome photographs by Michael Alago and his models. I was very happy with this purchase and Bruno Gmunder never dissappoints. Quality is key..

Michael Alego is a photographer I have followed for years. His Rough Gods campaign is always featuring some of the hottest men around. I had the chance to chat with him several times on Facebook and he told me about Brutal Truth. I immediately purchased it. And i was not disappointed at all. This book far exceeds any expectations you may have. And i have literally had to fight off friends from taking this book from my house. It is that good.

In Keith Caputo's brief but succinct introduction to this collection of photographs by Michael Alago, **BRUTAL TRUTH**, he describes the very gifted and imaginative artist as a 'voyeuristic Lucifer', a moniker that seems most fitting after perusing the many richly colored photographs of male models in this book. Alago seeks and finds a particular type of model - usually very pumped, many very hairy, tattooed, pierced, and comfortable in clothing suggestive of on the edge behavior - and captures the 'brutal potential' of these men in photographs that are almost like dark fantasies. Alago doesn't flinch from suggestive poses nor does he try to coat the images with fake innocence. These photographs are of raw, sweaty, hungry hunters who challenge the viewer - and then once the seduction has past, seem to have a finely honed sense of humor in their purpose. One aspect that makes his work so interesting page after page is his insertion of brief poems (it is not certain whether these are written by Caputo or Alago), and of pages of flowers and flowering trees. At times he places the calla lilies in the arms of one of his supposed brutes and the contrast is dramatic, and fun! Michael Alago uses the underbelly of New York City as his stage and the moods he manages to convey surpass those of other artists not completely committed to their visions. This is raw, rough, and proudly blatant masochism. Alago knows exactly what he is doing, what he wants, and is able to produce his visions. He is a man of many talents - talent scout, producer, writer and photographer who has been in integral part of the careers of people such as Nina Simone, Johnny Rotten, and Cyndi Lauper among others. But even with a first class resume and an imaginative mind, the most prominent aspect of his work is his honesty. This is a very powerful collection of rough trade. Grady Harp, March 2011

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